



172 YEARS

**"IF YOU BELIEVE
EXPERIENCE COUNTS YOU
CAN COUNT ON US!"**



THE TIMES OF INDIA

177 YEARS



ABOUT AEGON LIFE

Aegon Life is not exactly everywhere you turn. So, what makes us a very special kind of Life Insurance company? It is our parent companies (Aegon N.V. and Bennett, Coleman & Company Limited). As Aegon, we are present in more than 20 countries in the Americas, Europe and Asia. In the US, we are market leaders, and well known for our iconic skyscraper that is a landmark of the San Francisco skyline. We began operations 173 years ago, and today, we have 30 million customers, more than 29,000 employees and manage investments worth 743 billion Euros. In India, our partner is a very respected group who know the country like the back of their hand. Times Group, the Company whose flagship newspaper, the Times of India, has been touching the life of almost every Indian in one way or the other. With a 179 year legacy, TOI today enjoys the support of 25,000 advertisers and millions of readers across the continents.

CHANGE THE GAME

The year gone by was a game changer for us at Aegon Life Insurance. We recognised that the digital world has made consumption of information easy and equipped customers today to research and understand what they need, and how they can fulfill that need. Being a new-age insurance company, the company took a bold leap and migrated to a digital and direct to customer approach in a bid to empower customers to make their own financial decisions.

Since its inception in 2008, Aegon Life Insurance has been driven by its values - wow the customer, spread awareness, think ahead and an undying passion to perform. It is because of our team's dedication towards these values that we have been able to provide a unique combination of product quality and a superlative customer service.

With a recent global study estimating 92% underinsurance* in a typical Indian household, customer education has become more important than ever. In line with this concerning statistic, spreading awareness and educating customers on adequate protection by meaningfully engaging with them is the highest priority for us at Aegon Life Insurance.

We are dedicated towards helping our customers secure their long-term financial future.

*Source - http://www.the-digital-insurer.com/wp-content/uploads/2015/11/638-Mortality-protection-Gap_-Asia-Pacific-FINAL-1.pdf

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